



Compliance/CME seminar, March 1 & 2, 2012

Thursday, March 1

- 10.45 Introduction/welcome – **CHRISTIAN-CLAUS ROTH**, IPCAA Vice President
10.55 Outline of programme details etc. – **KEITH SPENCER**, IPCAA Executive Director
11.00 Presentation: Compliance update and trends, especially “transparency” issues and Sunshine Act, UK anti-bribery legislation (Europe and USA)
PAUL WOODS (independent compliance consultant)
- 11.30 Coffee Break

- Developments in congress-related topics –

- 12.00 Presentation: Device industry compliance code and EUCOMED congress evaluation tool
JOHN McLOUGHLIN (Eucomed Compliance Panel)
- 12.30 Presentation: EFPIA e4Ethics congress evaluation tool
RICHARD BERGSTROM, (Director General, EFPIA)
- 13.00 Round table discussion: The impact of compliance in the exhibit hall – current and future challenges
- 13.45 Lunch
- 14.30 WORKSHOP 1
How can compliance awareness be improved – within the pharma/device industry? Within 3rd parties?
(Moderator: **PAUL WOODS**)

- Compliance and CME –

- 15.30 Presentation: CME activities and compliance
MICHÈLE PIRAUX (Managing Director Serono Symposia International Foundation)
- 16.00 Coffee Break
- 16.30 WORKSHOP 2
What is the impact of increasing regulatory restriction on CME/CPD and how can this be managed?
(Moderator: **Dr BERNARD MAILLET, MICHELE PIRAUX**)
- 17.30 Review of day/close
- 19:00 Group Dinner (buffet style in hotel restaurant)

Note: workshops will split into two groups

International Pharmaceutical Congress Advisory Association

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Friday, March 2

09.00 Introduction to the day - **CHRISTIAN-CLAUS ROTH**, IPCAA Vice President

- Compliance and emerging markets –

09.05 Facilitated discussion: Compliance in emerging markets – status and direction

09.35 WORKSHOP 3

How can compliance challenges in emerging markets best be handled?

10.35 Coffee Break

11.05 Summary and discussion from Workshops – actions and follow up required

11.45 Presentation: Compliance for virtual events and activities
SIVA NADARAJAH, (CEO Semantelli Corp.)

12.15 Experts panel session: Q+A - Everything you want to ask about compliance

12.45 Summary of seminar – **PAUL WOODS**

12.55 Closing remarks - **CHRISTIAN-CLAUS ROTH**, IPCAA Vice President

13.00 Lunch/Departures

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