

A sneak peek at the Annual Meeting 2020



IPCAA's 2020 Annual Meeting will focus on the future of medical congresses **and stimulate ideas for actions we must take to rethink, reimagine and redesign this critical face-to-face marketing channel in the decade to come.**

As we stand at the dawn of a new decade, what trends will prevail? How must congresses evolve to serve the healthcare industry? How will HCP, patient and medical society relationships change? And, how does all this impact your role and the critical capabilities you need to adapt and succeed?

We'll kick off the meeting with a **unique, inspirational speaker**. We will be educated by **experts, gain insights into important trends, engage in peer to peer networking, open dialogue and collaboration to solve our most important challenges**. This event promises to be a platform for creative thought and learning, plus best practice sharing and authentic exchange.

We want to know what is important to you and your role, what questions you have about key congress topics, and what you think the future of congresses will hold. Therefore, we're asking for just 10 minutes of your time to provide some valuable input through a very short survey. [Please click here](#) to access the survey. (The survey is anonymous).

Your free participation is included in your company's membership, so login into

our member section and book your seat now.

We hope you will be able to join us in New York on January 28 and 29 for what promises to be another excellent IPCAA Annual Meeting and maybe you stay on for the **'IPCAA (US) Update on international Compliance'** designed for US based event planners on January 30.

⇒ [View program](#)

⇒ [Go to registration](#)

The next IPCAA Annual Meeting will take place on January 28 (2PM) to 29 (3.15PM), 2020, at the Maxwell Hotel in New York, USA.