

ANNUAL SEMINAR ON
COMPLIANCE
 2022

Reflecting on the past

Shaping the future

AGENDA

Session 2: Thursday 28th April 2022, 16.00-18.00 CEST

Following the informative first session, where leading experts discuss the latest developments and guidance from IFPMA, EFPIA, E4ethics, we are delighted to announce details for session two.

The second instalment of the 2022 Annual Seminar on Compliance will reflect on the impact of virtual congresses, sharing how both the pharma industry and medical societies are planning for a hybrid future, supported by key insights from global HCPs.

We will be divulging key data insights, derived from 30+ pharma companies, 20+ medical societies and 300+ global HCPs. This data will no doubt, encourage thought provoking discussion, giving us pause to reflect on the past and to shape the future.

REGISTER NOW

Reflecting on the past, shaping the future

Hear data insights from key congress stakeholders, including how pharma companies and medical societies are planning for hybrid congresses and how HCPs are adjusting to the 'new normal'.

Ashfield Event Experiences
 The Creative Engagement Group

Hybrid congresses. An organisers perspective.

Hear valuable insights from ESMO's CEO, Keith McGregor who will share how ESMO are evolving their congress model and embracing the hybrid format.

Keith McGregor
 CEO, ESMO

We will hear from the global PCO, MCI – how they view the future and the trends they see across medical societies.

Antonio Guadagnoli
 Managing Director, MCI

The congress future is now...

Join the debate! Hear from our expert panel as they discuss what the data insights mean, the practical implications, challenges and opportunities

Expert panel from IPCAA, MCI, ESMO,
 Ashfield Event Experiences &
 The Creative Engagement Group

Dont Forget, the informal networking session between 17.30 and 18.00 for a discussion amongst industry peers and the congress community.