

CONTACT REPORT

PRIVATE AND CONFIDENTIAL

Meeting name:	IPCAA Council Meeting
Meeting date / time:	Thursday, October 17, 2019
Location:	Tivoli Oriente Lisboa hotel, Lisbon

Attendees:	NOTE: * participants were attending via WebEx partly only
	<p>Pamela Avenoso (Celgene)</p> <p>Denise Dalton (BMS)</p> <p>Nigel Glover * (Takeda Pharmaceuticals)</p> <p>Rita Gutzwiller (IPCAA)</p> <p>Martin Hess-Janorschke (F. Hoffmann – La Roche)</p> <p>Friederike Hoffmann (Boehringer-Ingelheim)</p> <p>Martin N. Jensen * (H. Lundbeck A/S)</p> <p>Alesa Lehmann Ivancic (MSD)</p> <p>Magdalena Makiela (MSD)</p> <p>Ingrid Marti (Actelion)</p> <p>Manfred Piepenburg (IPCAA)</p> <p>Christian-Claus Roth (Novartis Pharma AG)</p> <p>Nicky Simpson (Astellas Pharma Europe Ltd.)</p> <p>Angela von Bieberstein (Bayer)</p>
Apologies:	<p>Anne Gottlander-Asen (AstraZeneca)</p> <p>Claudia Kamp (Merck KGaA)</p> <p>Pavla Lotova (UCB Pharma)</p> <p>Pascal Visentin (Servier Int.)</p>

Discussion Item	Action	Due
<p style="text-align: center;"><u>Note: all minutes should be read in conjunction with slides presented on the day.</u></p> <p>1. <u>Welcome and General Topics (Christian)</u></p> <p>After a short welcome from Nicky and Christian the minutes of the last Council Meeting in May were anonymously approved.</p>		
<p>2. <u>Update Membership</u></p> <p>Rita mentioned again that we do not have any contact within ALK anymore and most likely therefore loose them as a member unless someone can indicate a new contact person.</p> <p>All the potential new member companies in which we do have contacts, will be invited to attend our Annual Meeting.</p> <p>Some Council Members mention that they do have contacts into some of the companies. Rita to follow up with Friederike Hoffmann (Abbott) and Denise Dalton (Amgen) as well as Pamela Avenoso (Biogen).</p> <p>Remember Member companies of opportunity to have a Council Member (e.g. in infographic, members e-news).</p> <p>As mentioned earlier in the year, Pfizer and Novo Nordisk have both left, Alesa might have a US contact in Pfizer we could reach out to.</p> <p>ACTIONS:</p> <ul style="list-style-type: none"> - Look out for new contact person within ALK - Invite potential new members to AM 	<p>All Rita</p>	
<p>3. <u>Succession planning</u></p> <p>Council Members should think about their succession in the Council e.g. bring someone from their team to a Council Meeting.</p> <p>ACTIONS:</p> <ul style="list-style-type: none"> - Define potential successor internally and communicate to Rita 	<p>All</p>	
<p>4. <u>Financial Report</u></p> <p>Ingrid presented the financial report as is stands on October 14, 2019.</p> <p>There were no questions raised.</p>		
<p>5. <u>Annual Meeting 2020</u></p> <p>Nicky walked the group through the timeframe and explain the thoughts behind the theme and the objectives.</p> <p>Other ideas that came up during the discussion:</p> <ul style="list-style-type: none"> - How to increase awareness and get inspiration on how you can involve digital tools. 		

<p>– Show the impact of EFPIA in the past 10 years and how IPCAA helped to shape and drive changes.</p> <p>Nicky also explained the idea of The Hive, people should have the possibility to note down questions and ideas any time and mentioned that there won't be any Task Force meetings as in the past they have evolved to be discussion rounds around hot topics rather than therapeutic areas. There will be breakout sessions to give people the platform to discuss their hot topics.</p> <p>Pamela and Denise might have a proposal for an inspiring speaker, everyone else please send ideas to Rita.</p> <p>There is agreement that we should also include the view of Medical Societies.</p> <p>ACTIONS:</p> <ul style="list-style-type: none"> • Write briefing for Medical Society and send to Denise • Denise Dalton to establish contact to American Med. Society • Send out Teaser 	<p>Rita Denise Rita</p>	
<p>6. <u>Alliances</u></p> <p>Martin joint via WebEx and gave some more details about the planned joint session ICCA and IAPCO he will attend to together with Martin Hess-Janorschke.</p> <p>For more details please contact Martin N. Jensen directly.</p> <p>ACTIONS:</p> <ul style="list-style-type: none"> • Both Martins to take notes of session for a summary article (what are the hot topics in the US) • Send notes to Matt to write an article • Post on LinkedIn 	<p>Martins Rita Rita</p>	
<p>7. <u>Education</u></p> <p>a) US IPCAA Update on International Compliance Christian gave some insights into the plans for this meeting, e.g. content proposed from Executive Group (slide 27) and the input received from US colleagues</p> <p>What is to come in terms of GDPR in the US (nationwide)?</p> <p>The idea is to provide a summary of the details to Pat Schaumann and get her opinion on the need and the chance of success.</p> <p>b) Annual Seminar on Compliance 2020 An adapted rate for Medical Societies has been approved by Council.</p> <p>Council Members should reach out to their Compliance Managers to be involved. Rita/Martin to create an overview to show what is expected from them.</p> <p>Piergiorgio Pepe to kick off the seminar with a presentation about 'why do we have ethics'.</p>		

<p>Communicate a message like ‘This seminar is not meant to give you answers but to understand how we get to those rules’.</p> <p>Meet the expert sessions: expert to define the areas they are ready to cover so that people can select where to go (e.g. explain which code can be found where and how they are connected, digital/virtual congresses.)</p> <p>How does the code work in reality? Have EFPIA, a national association representative (e.g. ABPI) and Compliance Managers involved. Ethics and compliance are a joint responsibility and the outcome is an outcome of different stakeholders.</p> <p>Potential theme: Ethics and Compliance – a joint responsibility</p> <p>ACTIONS:</p> <ul style="list-style-type: none"> • Write summary of topics for US update and send to Pat Schaumann • Write briefing for Compliance Managers to be involved and send to Council Members • Council Members to send briefing to their Compliance Manager • Secure Julie Bonhomme for the two full days 	<p>Rita/ Christian</p> <p>Rita/ Martin H.</p> <p>All</p> <p>Rita</p>	
<p>8. <u>IPCAA Communications Plan</u></p> <p>Nicky presented the slides and what has been achieved between the last meeting and today.</p> <p>With the new LinkedIn profile in place, we should encourage IPCAA Members Companies to follow us on LinkedIn. Check if it is possible to install links from LinkedIn to ‘Upcoming Events’ and ‘infographic’.</p> <p>Nicky also explained the IPCAA Communication Plan shown (slide 39) specifically the idea of the IPCAA infographic and the videos of people talking about the value of IPCAA for their company and themselves (see questions on slide no. 4). Council Members and representatives from Member Companies are asked to send their video message to Rita.</p> <p>Country Code Update Webinar Next country: Denmark Idea to have one on the US</p> <p>External Communication: Industry Roundtable Rita to ask Matt for support on writing the ground rules, invitation aso.</p> <p>Another idea that came up: have a closed meeting with industry representatives that create the rules and show them where they led us</p> <p>ACTIONS:</p> <ul style="list-style-type: none"> • Check and add requested links to our LinkedIn profile • Create a video message for the infographic and send to Rita • To invite Denmark to a Country Code Update Webinar • Reach out to Matt with regards to the Industry Roundtable 	<p>Rita</p> <p>All</p> <p>Rita</p> <p>Rita</p>	

9. Regulations and Compliance

EFPIA

EFPIA plans to do a joint Code Training session with IPCAA at Biomedical Alliance event. Further details have to be worked out.

Based on the request from EFPIA IPCAA has conducted a survey amongst its membership to get to know the challenges our members are facing in connection with EFPIA (see slide 46).

A Council Member mentioned that they are waiting for a longer period of time to get their congresses for 2020 approved in e4ethics which ended in a discussion if this tool in the current format is still needed and used by EFPIA membership.

It was also mentioned that the criteria for evaluation has been changed by EFPIA so that instead of congresses with more than 1'000 delegates now congresses with just 500 delegates have to be validated as long as delegates come from more than 5 countries. There was agreement that an information about this change would have been useful.

Council agreed to add this to the summary of the member survey and forward to EFPIA.

The EFPIA Medical Education Working Group suggests the definition 'Lifelong Learning in Healthcare' to replace 'Medical Education'. The vote on this is still outstanding. Article 16 of the EFPIA code would be updated accordingly.

IFPMA

Christian laid out what has been worked out in the different working groups (see slide). All those documents are expected to be approved in the next eBic meeting in December.

ACTIONS:

- Update the summary of the membership survey and forward to Julie Bonhomme

Rita /
Christian

10. Open Forum/AOB

No comments or input