



IPCAA

International Pharmaceutical
Congress Advisory Association

Council Meeting, February 9, 2023

Antitrust Declaration

As IPCAA members, we have to adhere to all relevant antitrust and competition laws. Discussion topics for our meeting will be focused on non-commercial items which are directly related to improving the quality of medical congresses including scientific content and organisation. Under no circumstances should any participant in today's meeting stray into competitively sensitive topics, such as pricing, negative recommendations, company strategies or boycotts.

We will interrupt and immediately terminate the meeting if any participant raises forbidden topics.



Voting and Elections

Please note that only IPCAA Council Members and substitutes of them are allowed to vote and elect.



Welcome and introduction



IPCAA

Agenda

IPCAA Council Meeting February 9, 2023



Approval of Minutes

- Approval of minutes from hybrid Council Meeting in November



Preparation for the General Assembly 2023



Financial Report



Financial Report

IN CHF	Budget 2022	October 31, 2022	Difference to Budget
Annual Meeting	76'500	55'529	-20'971
F & B / AV / Room Rentals		-	-
Event App & Production	50'000	40'186	-9'814
Group Dinner		-	-
Speaker Costs	2'500	4'200	1'700
Agency Costs	12'000	5'911	-6'089
Travels and hotel IPCAA officers		-	-
Fees IPCAA officers	12'000	5'233	-6'768
Council Meetings	15'000	7'984	-7'016
IFPMA Affiliate Membership	5'000	5'000	-
PR Activities	41'000	5'625	-35'375
IPCAA officer	6'000	4'193	-1'808
External support communication	10'000	522	-9'478
Stakeholder Relationship	25'000	911	-24'089
Website / Intranet	50'500	40'185	-10'315
Costs infrastructure	2'500	1'817	-684
Agency costs for new website	38'000	35'541	-2'459
Hours IPCAA Officers and agency	10'000	2'828	-7'173
Seminar on Compliance	54'000	47'385	-6'615
AV, DDR, room rentals	-	-	-
Event App, Production and Agency costs	52'000	46'877	-5'123
Group Dinner	-	-	-
Speaker Costs	-	-	-
IPCAA Officer	10'000	5'102	-4'898
- Registration fee income	-8'000	-4'595	3'405

Financial Auditing	3'000	2'386	-614
Admin. Secretariat	64'200	49'455	-14'745
Adm. support Executive Officer	20'000	14'463	-5'537
Work on Accounting	6'000	6'142	142
Country Code Updates (webinars)	2'000	488	-1'513
Social insurances	20'000	12'978	-7'022
Phone, office material, var. Expenses	3'000	2'863	-137
Office Rental	12'000	12'000	-
Bank service charges	1'200	521	-679
Executive Board	23'000	3'240	-19'760
IPCAA officer and meeting costs	8'000	2'990	-5'010
External Support	15'000	250	-14'750
Taxes	1'500	168	-1'332
Loss of curr. Exchange	-	1'103	1'103
Expenses Sum	333'700	218'060	-115'640
			-
Annual Fees income	-255'000	-240'000	15'000
Outstanding Fee / Reserve		-15'000	-15'000
Bank interest		-6	-6
Profit of curr. Exchange	-	-34	-34
Favorable(-) / Unfavorable(+) to budget	78'700	-36'980	-115'680

BALANCE SHEETS AS OF OCTOBER 31, 2021 AND 2022

	Oct. 31, 2022	Oct. 31, 2021
ASSETS	CHF	CHF
Cash	618'177	513'010
Receivables	16'748	8'228
Accrued income	458	425
Total assets	635'383	521'663
 LIABILITIES AND SURPLUS FUNDS		
Liabilities		
Accrued expenses	81'056	4'316
Total liabilities	81'056	4'316
 Surplus Funds		
Balance at the beginning of the year	517'347	520'522
Profit/Loss for the year	36'980	-3'176
Balance at the end of the year	554'327	517'346
Total liabilities and surplus funds	635'383	521'663



INCOME STATEMENTS FOR THE YEAR ENDED OCTOBER 31, 2021 AND 2022

	1.11.2021 - 31.10.2022	1.11.2020 - 31.10.2021
REVENUES	CHF	CHF
Annual fees	255'000	240'000
Profit out of currency exchange	34	823
Bank interests	6	-
Total revenues	255'040	240'823
EXPENSES		
Annual Meeting	55'530	72'748
Council Meetings	7'984	2'367
PR Activities / e-news	4'714	6'287
Country Code Updates	488	1'257
External Stakeholder Relationship	911	25'177
IFPMA Affiliate Membership	5'000	5'000
Website	40'185	12'046
Auditing	2'386	2'524
Administration	48'967	51'646
Taxes	168	1'537
Compl. Seminar / Education	47'385	48'420
Executive Board	3'240	14'754
Loss out of currency exchange	1'103	237
Total expenses	218'060	243'999
PROFIT/LOSS FOR THE YEAR	36'980	-3'176

Do you approve the Financial Report 2021/22?

- Do you approve the Financial Report 2021/22?



Elections



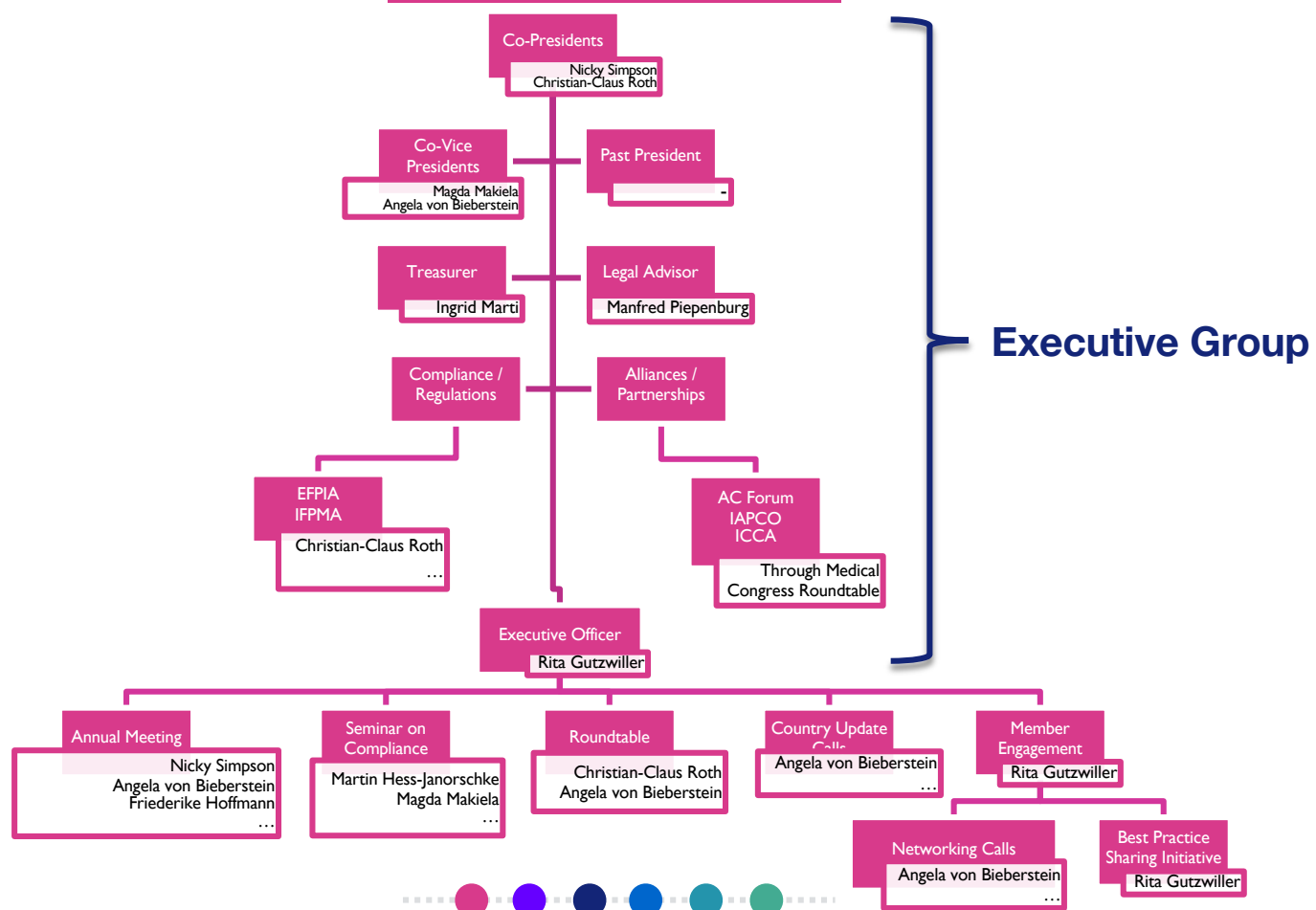
Overview of IPCAA Executive Group and Council Members

	Term Of Office Ends
Co-Presidents	
Roth Christian-Claus	2025
Simpson Nicky	2025
Co-Vice Presidents	
Makiela Magda	2025
Von Bieberstein Angela	2025
Past President	
-	
Treasurer	
Marti Ingrid	2023
Council Members	
Avenoso Pamela	2024
Hess-Janorschke Martin	2025
Hoffmann Friederike	2024
Mogensen Camilla	2023
Ungern Sternberg Natalie	2025

1. Martin N. Jensen as Past President and Maria Grazia as Council Member left IPCAA during the past year
2. Ingrid is available for re-election as Council Member
3. Lilian Schaff (Merck KGaA) and Pascale Vlasselaer (ViiV Healthcare) would like to be elected as new Council Members



IPCAA Structure



Questions on pre-reading material?



Update on Memberships since last Meeting

Potential Member Companies: Please let Rita know if you know anyone in these companies.

Alnylam (Rita/Christian)	Galderma: reached out to get info (Rita)
Amgen	IPSEN (Rita/Christian)
Abbott (Friederike)	NovoNordisk: attended AMM (Magda/Rita)
AbbVie	Organon (Magda/Rita)
AstraZeneca: attended AMM (Rita)	Otsuka (Camilla)
Biogen	Pfizer: reached out to get info (Christian/Rita)
Chiesi (Rita/Magda)	Takeda (Christian/Angela/Rita)
Ferring	Vifor



IPCAA Annual Meeting 2022
Debriefing



Annual Members Meeting 2022

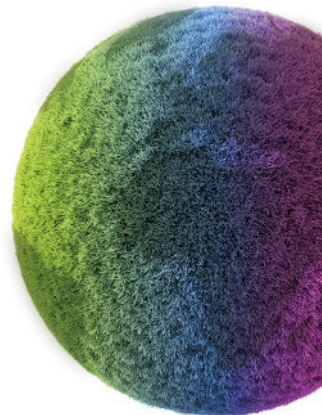


IPCAA FOCUS ON SUSTAINABILITY

ANNUAL MEMBERS MEETING 2022

Tuesday 15 November 15.00 – 17.00 hrs CET
Thursday 17 November 15.00 – 17.00 hrs CET

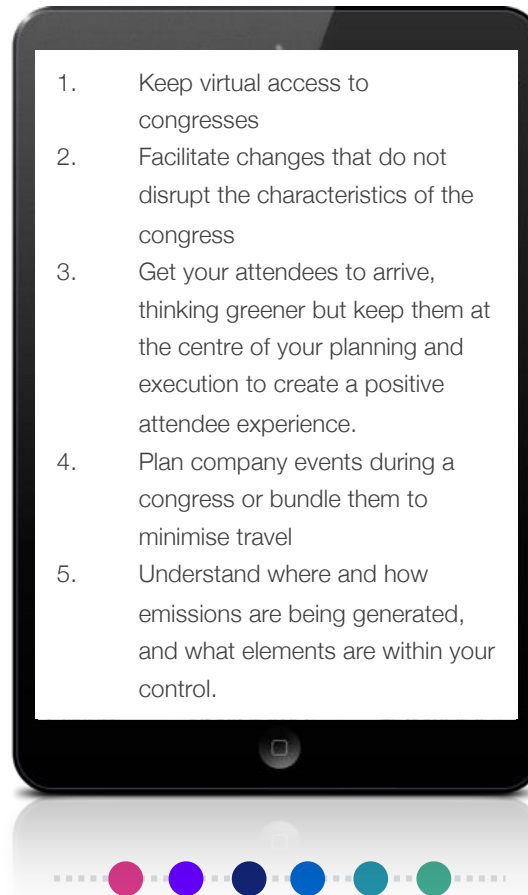
Virtual participation



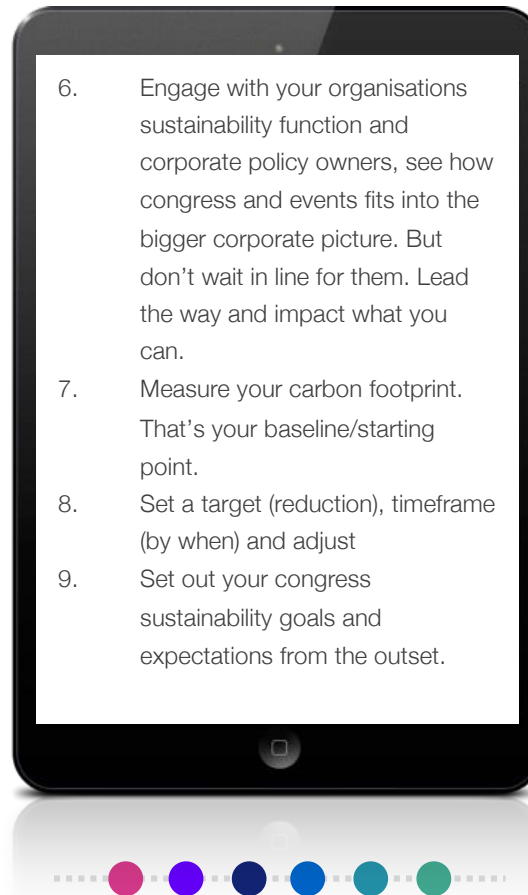
- Sustainability
- Panel
- Breakouts
- Online viewers:
 - Session 1: 34 (incl. invited guests from potential members, 1 AZ, 1 NovoNordisk)
 - Session 2: 22 (incl. same guest from AZ)
- On demand:
 - Session 1: 14
 - Session 2: 5
- Registrations: 54
- **Your feedback please**



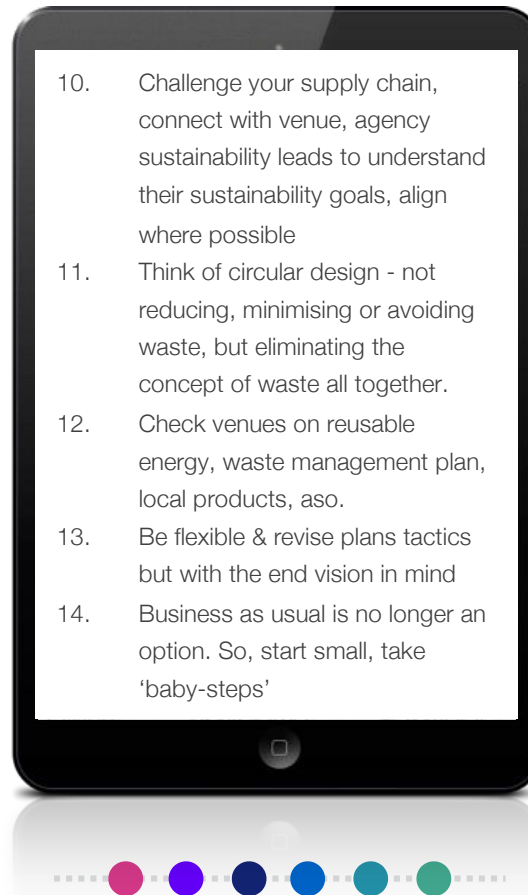
How to achieve Net Zero congresses



How to achieve Net Zero congresses



How to achieve Net Zero congresses

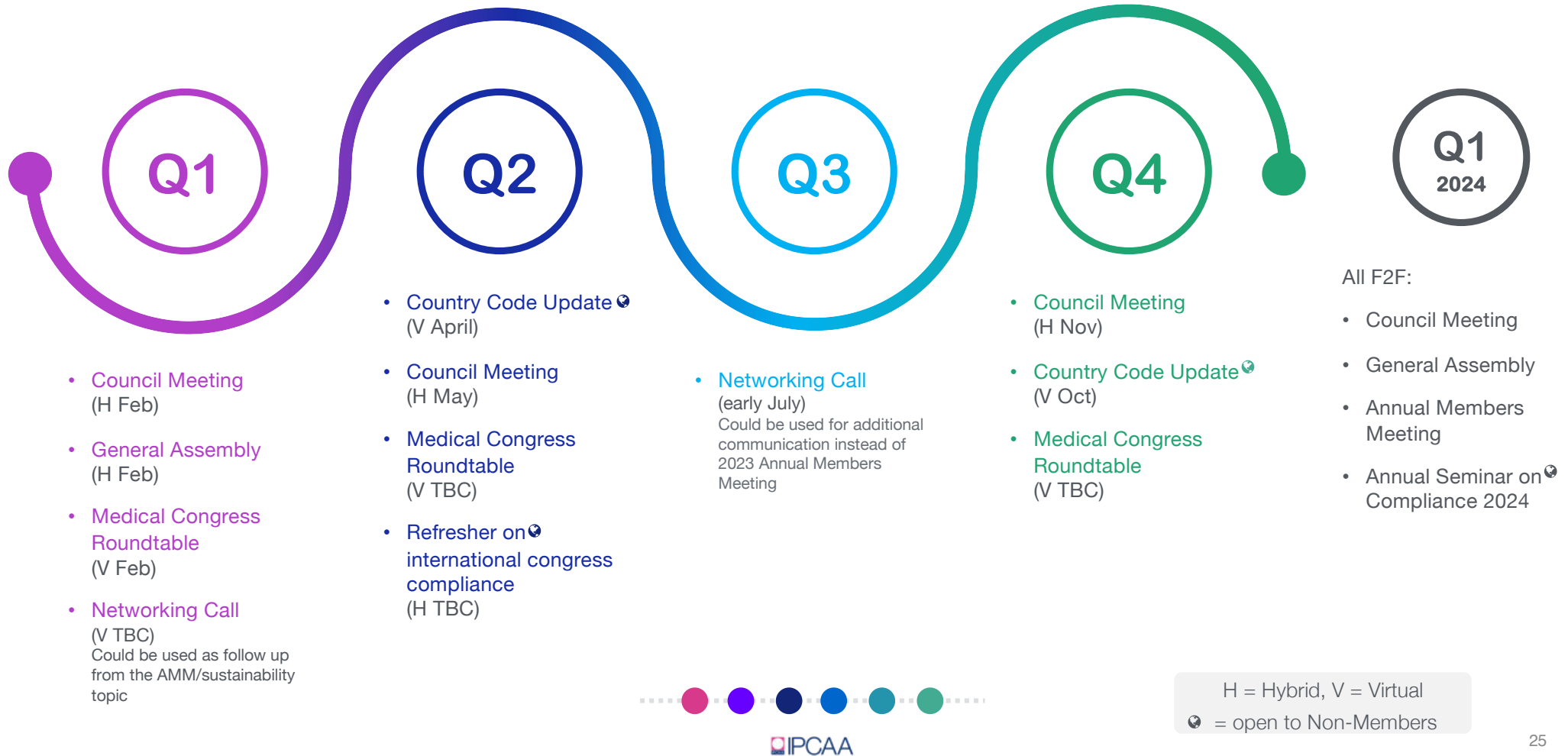


IPCAA 2023 and beyond



IPCAA

Proposed activities plan for 2023 & Q1 2024



Proposal for IPCAA F2F Annual Meetings 2.5 days

DAY 1 (1/2 Day) 31st Jan / 7th Feb 2024

Arrival lunch time Council Members and those attending GA

- Council Meeting
- General Assembly

- (Arrival of delegates attending AMM)
- Dinner Member Companies

DAY 2 (Full Day) 1st Feb / 8th Feb 2024

Annual Members Meeting

Annual Seminar on Compliance

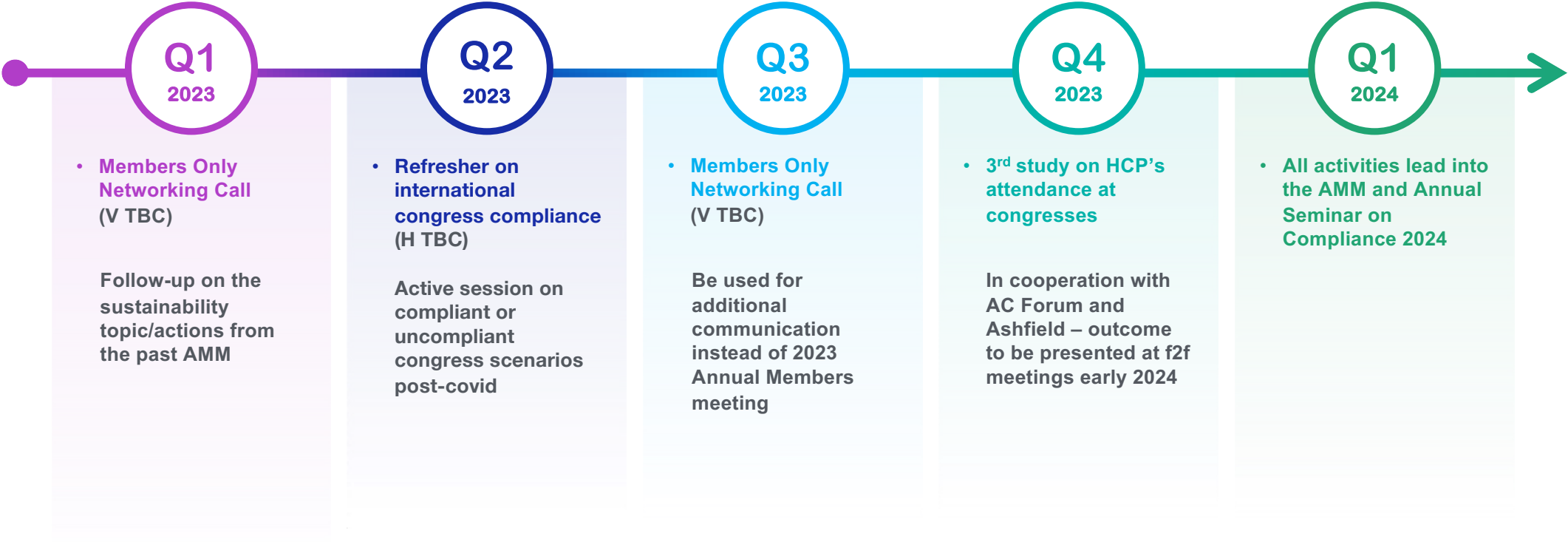
Dinner for Members Companies and Stakeholders

DAY 3 (Full Day) 2nd Feb / 9th Feb 2024

Annual Seminar on Compliance
8 am – 12 pm

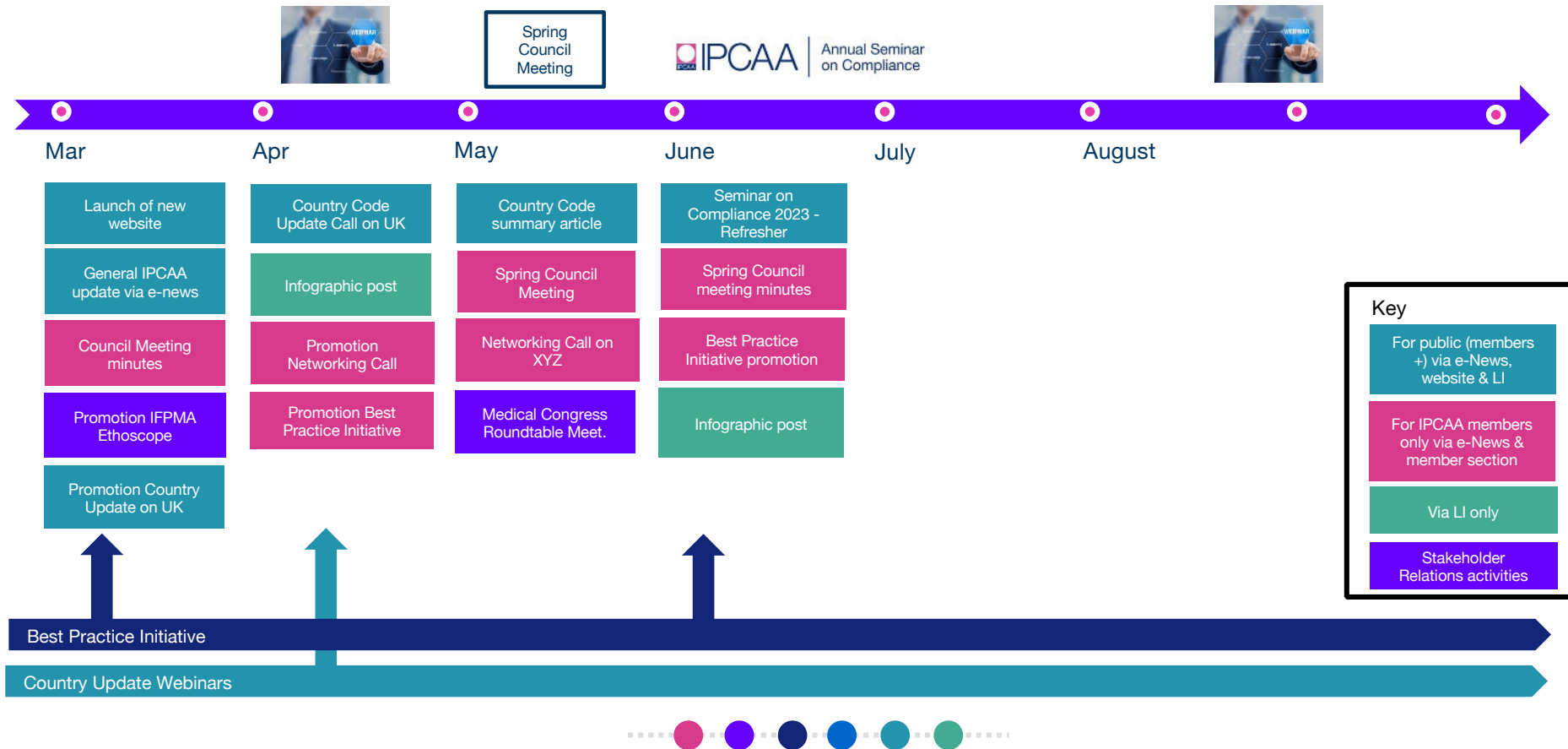


Proposed content flow



H = Hybrid
V = Virtual

IPCAA communications calendar



IPCAA Council Meeting February 9, 2023



Education



IPCAA

IPCAA Annual Seminar on Compliance 2023

- 2h virtual refresher session
- Date tbd
- Ask Members and stakeholders for their observations



Get input from our Member Companies

Dear Colleague,

We hope this email finds you well. As the healthcare industry continues to adapt to a world post lock-down and home office, it is important to stay informed and share best practices.

We are reaching out to you today to ask for your input on real world evidence in medical congresses post-covid. Your observations and insights, particularly in the adherence to regulation and policies will be extremely valuable as we develop a virtual refresher session on compliance at medical congresses in 2023 before we meet again in person for a regular IPCAA Annual Seminar on Compliance in 2024.

What are you experiencing in live events? What would need to be addressed in regards to (non-)compliance? What are best, respectively worst examples? And who are the ones that would benefit from it? Our aim is to create an interactive session where we can all learn from each other based on real life examples.

This 2h session won't be a code update nor a compliance training but a practical update on what is going on and – potentially – what is going wrong in the set-up of medical congresses post-covid.

If you are a newcomer in this field; let us know your questions and uncertainties around this topic, so that we can make sure that the session is as informative and helpful as possible.

In a second step we will also ask our stakeholders e.g. Medical Societies, PCOs etc. to get their feedback.

Thank you in advance for your time and input. We value your perspective and look forward to hearing from you.

Best,



2023 Planned Key Activities



2023 Planned Key Activities

IPCAA Annual Seminar on Compliance
Refresher session online

IPCAA
Welcome to IPCAA
International Pharmaceutical
Congress Advisory Association

Our Mission
To ensure the professional competence for all parties involved in medical congresses through the development of content and standard congress policies and through regular partnership with medical societies.

- Annual Seminar on Compliance
- Membership Criteria
- Member Companies



Budget 2023



IPCAA

Budget 2023

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Annual Meeting	76'500	55'529	56'000
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PR Activities	41'000	5'625	56'000
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External support communication	10'000	522	25'000
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Social insurances	20'000	12'978	20'000
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Taxes	1'500	168	1'500
Expenses Sum	333'700	218'060	257'200
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Favorable(-) / Unfavorable(+) to budget	78'700	-36'980	2'200



Regulations and Compliance



IFPMA key activities update



eBic Meeting hold on December 1:

- No immediate IFPMA code update expected
- launch of IFPMA [Ethoscope](#)
- Update on Note for Guidance on sponsorships of Events and Meetings still on its way
- Next eBic Meeting May 9 – 11 in Zurich

Update EFPIA



- e4ethics: we've set up regular exchange calls between Christian-Claus Roth and Myriam Invidia (successor of Clarisse Aillet)

Medical Congress Roundtable



IPCAA

Next Meeting

February 20, 2023, topics on the agenda

- Access to congresses and what is possible not possible (e.g. patients, Pat Org)
- Feedback from our AMM on sustainability
- Each association is giving an update on its activities as appropriate




Open Forum / AOB



IPCAA

IPCAA General Assembly starts at 16.30 CET





**Thank you for your
attention!**



Co-Presidents:
Christian-Claus Roth
Nicky Simpson

Co-Vice Presidents:
Magda Makiela
Angela von Bieberstein

Executive Officer:
Rita Gutzwiller

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