

DISCLAIMER:

Please note that all panelists and the moderator are only sharing their personal opinion based on professional experience and personal observation. This recording does not constitute legal or compliance advice. All participants speak for themselves and not on behalf of their companies/employers.

For advice please consult with your legal and/or compliance departments or a legal advisor as applicable.



CHECKING



Refresher on International Congress Compliance

September 19, 2023



Housekeeping

- As you have entered the meeting, your microphone has been automatically muted
- If you would like to ask a question, use the 'raise hand' functionality and un-mute your microphone when introduced
- Remember to turn your microphone off afterwards!
- Alternatively, post a question in the chat and we will try to get to it!
- When the polls are launched, these will pop-up on your screen and you will be able to select your preferred answer. Once the poll has finished, you will need to click the 'X' in the top right corner of the pop-up'

Agenda



Intro and welcome (5 mins)



'Setting the tone' (5 mins)



Panel discussion & Q&A (80 mins)

- Interactive discussion on key topics
- Facilitated by Martin Jess-Janorschke



Close (5 mins)



Annual Seminar
on Compliance

Today's expert panel



Simon Dufaur

Head of Strategy & Consulting, *MCI*



Ben Hainsworth

Executive Director, *EASL*



Christian-Claus Roth

Co-President, *IPCAA*

Head Scientific Engagement Governance, *Novartis*

MODERATED BY

Martin Hess-Janorschke

Council Member, *IPCAA*

Head Global Functions Support, Pharma HCO, *Roche*



CHECKING



COVID changed a lot! But our Healthcare Compliance Principles haven't



Lawful Communication

What content is appropriate
Which audience and
Where/How is it seen



Independence

*Do not influence
improperly or undermine
independency*



Transparency

*Be open about
interactions and disclose
provision of support our
working relationship*



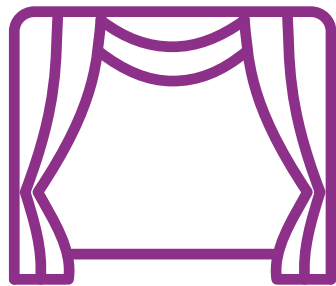
Integrity

*Do not bribe or induce
improper advantages*



Remember: Perception Matters!

Compliance Focus for this session



**Hospitality and
Entertainment**



**Non-HCP access,
patient and patient
organization access**



**Meal caps /
transparency laws**



**Promotional vs
Medical content**

Disclaimer

Congress case study

- For the purposes of today's discussion, we have devised a fictitious congress.
- The following slides are for illustrative purposes, designed to encourage discussion and debate and are not reflective of any known medical congress.



ONCO

ONCOLOGY CONGRESS
14 - 17 March 2024

[ONCO](#)

[PROGRAMME](#)

[REGISTRATION](#)

[INDUSTRY](#)

[SOCIAL PROGRAMME](#)

Dear Friends and Colleagues,

We are honoured to invite you the 1st edition of the Oncology Congress, which will take place from the 14-17 March 2024 in the sunny city of Nice, France.

This congress is intended for physicians, healthcare professionals, researchers, patient advocates and healthcare representatives.

We offer the opportunity to become a sponsor or exhibitor.

This congress is sponsored by



Healthcare Providers
Association



Mtech

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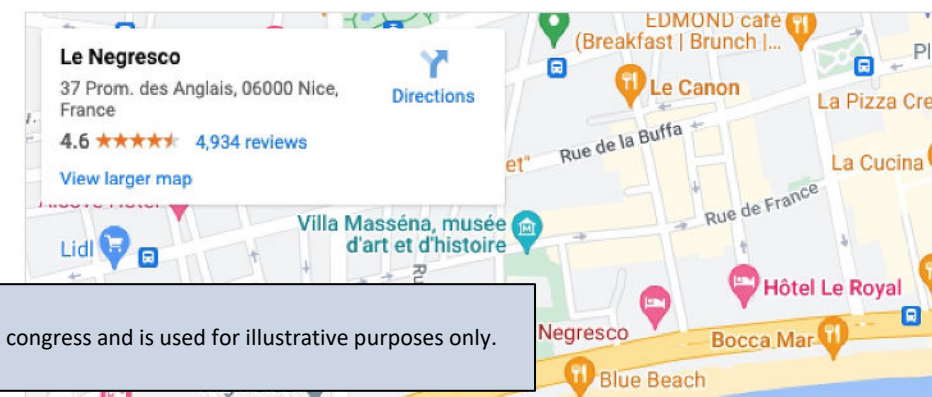


Congress Venue

The oncology congress will take place at hotel Le Negresco. This 5* hotel is located right in the centre of Nice and overlooks the beach and the Promenade des Anglais.

Childcare services can be provided on demand and there is also an on-site fitness centre.

[See on map](#)



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REGISTRATION

INDUSTRY

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Accommodation

Housing is the official housing agency in charge of all hotel bookings for Oncology congress 2024. Please see below list of hotels selected:

- [Hyatt Regency Nice Palais de la Méditerranée * 5 star on the beachfront](#)
- [Terre Blanche Hotel and Spa Golf Resort 5*](#)
- [Le Meridien Nice 4* overlooking the beach](#)
- [Best Western Plus Brice Garden 4*](#)
- [Hilton Carlton 3*](#)
- [Hotel Nice Riviera 4* - right next to the beachfront](#)
- [Boutique hotel with a casino on the ground floor](#)

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[promenade des anglais](#)

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PROGRAMME

REGISTRATION

INDUSTRY

SOCIAL PROGRAMME

Sponsorship Packages

Platinum Package:

- Industry sponsored symposia with preferred slot allocated
- Preference of a designated exhibition space in a prime location
- Logo placement in promotional materials
- Recognition as a major sponsor at the drinks reception and gala dinner
- Branding throughout the conference venue including in public spaces
- Branded congress lanyards
- 10 free tickets to attend the reception and gala dinner
- 3 tweets on congress social media promoting your symposia
- 10 exhibitor badges
- 10 virtual badges

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REGISTRATION

INDUSTRY

SOCIAL PROGRAMME

Programme Overview

Thursday, 14 March 2024

- 9:00 AM - 10:00 AM: Opening Session
- 10:15 AM - 11:30 AM: Plenary Session
- 11:45 AM - 1:00 PM: Industry Sponsored Satellite Symposium
Lunch provided during symposium
- 1:15 PM - 2:30 PM: Patient Advocacy Session
- 4:45 PM - 6:00 PM: Walk and Talk
Engage in discussions while enjoying a walk through Nice
- 6:30 PM - 8:00 PM: Welcome Drinks and Networking
- 8:30 PM - 11:00 PM: Gala Dinner on a Boat Cruise
Celebrate achievements and network in an elegant setting

This congress is sponsored by



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REGISTRATION

INDUSTRY

SOCIAL PROGRAMME

Programme Overview - detailed overview



Mtech Pharma Industry Satellite Symposia at the Oncology Congress 2024

Use of AI in Healthcare : Opportunities and Hurdles - Thursday, 14 March 2024, 11:45-13:00

CEST, Room Nice, Hall 9

A sandwich lunch be served prior. This symposium will also be live streamed

Walk & Talk Session organized by the Oncology Congress

Walk & Talk Session - Thursday, 14 March 2024, 16:45 PM - 18:00 CEST

Join us for a sunny 'walk and talk' session, where you can enjoy the sunshine, the wonderful sights of Nice and network with your colleagues. Meeting point: in front of the hotel lobby

Welcome drinks and gala dinner organized by the Oncology Congress

Welcome drinks and a gala dinner on a boat cruise Le Soleil - Thursday, 14 March, 18:30 CEST

For the opening of the drinks reception and

elcome you to a

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14 - 17 March 2024

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REGISTRATION

INDUSTRY

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Entertainment & networking suggestions



Le Bistrot des Viviers

Le Bistrot des Viviers offers a delightful dining experience with live music. Enjoy fresh seafood and local dishes while being serenaded by talented musicians.



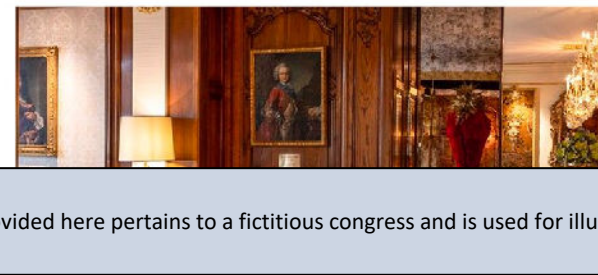
La Petite Maison

La Petite Maison is renowned for its chic ambiance and upscale Mediterranean cuisine. The restaurant boasts an elegant setting and impeccable service.



Lou Pilha Leva

Lou Pilha Leva offers a comfortable and relaxed atmosphere, perfect for a casual dining experience. It serves traditional Niçois cuisine with a focus on local flavors.



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Promotional vs Medical





Country Code Update

Focus on Germany

Uwe Broch, Managing Director at FSA

October 19, 2023 16.00 – 17.15 CET



Virtual Event, sign up now!
www.ipcaa.org





Annual Seminar
on Compliance

SAVE THE DATE

Annual Seminar on Compliance

January 25 (PM) - 26 (AM), 2024

in Prague

